



Press Release

SXSW MUSIC FESTIVAL OFFERS UNPARALLELED DISCOVERY AND SURPRISE Initial List of Performing Artists Announced

Austin, Texas - October 11, 2017 - The South by Southwest® Music Festival (SXSW®) has announced the initial list of artists invited to perform at the 2018 event. Each year the SXSW Music Festival hosts a curated mix of new, up-and-coming, international, and legendary artists from multiple genres performing on stages around central Austin. The festival is the destination for all who share a passion for creativity and new music discovery: industry professionals and influencers from the worlds of music, tech, and film; international media; and music fans. The SXSW Music Festival's 32nd annual event takes place Monday, March 12 - Sunday, March 18, 2018.

The SXSW Music Festival programmers curate a wholly unique music festival experience. A few highlights from this first round of artists scheduled to perform are Ace Tee (Hamburg Germany), Baywaves (Madrid Spain), DYGL (Tokyo Japan), Farina (Medellin Colombia), Hater (Malmo Sweden), Higher Brothers (Chengdu China), Night Beats (Austin TX), Jay Park (Seoul South Korea), David Ramirez (Austin TX), Rich Chigga (Jakarta Indonesia), R.LUM.R (Nashville TN), Lucy Rose (London UK-England), Shamir (Las Vegas NV), Snail Mail (Baltimore MD), Stefflon Don (London UK-England), The Wedding Present (Leeds UK-England), and Marlon Williams (Christchurch New Zealand).

This is a small sample of the wide array of artists who will be performing for the attending global creative community. Other invitees include:

Ace Tee (Hamburg GERMANY)

Bad Pony (Sydney AUSTRALIA)

Aero Flynn (Minneapolis MN)

Alice Bag (Los Angeles CA)

Altre di B (Bologna ITALY)

Lee Bains III + The Glory Fires (Birmingham AL)

Antytila (Kyiv UKRAINE)

Bajaga and Instruktori (Belgrade SERBIA)

Aries (Bilbao SPAIN)

Baywaves (Madrid SPAIN)

Automelodi (Montreal CANADA)

Benin City (London UK-ENGLAND)

Avatar Darko (Seattle WA)

Dan Bettridge (Bridgend UK-WALES)

Bad Moves (Washington DC)

The Bishops (Austin TX)

PO Box 685289 Austin, Texas 78768

T 512.467.7979

sxsw.com

Blackberries (Solingen GERMANY)
Blood Wine or Honey (Hong Kong CHINA)
Boogat (Montreal CANADA)
Moses Boyd Solo Exodus (London UK-ENGLAND)
Brightness (Newcastle AUSTRALIA)
The Britanys (New York NY)
Abraham Brody (Vilnius LITHUANIA)
Marla Brown (London UK-ENGLAND)
Buddy (Compton CA)
C-Kan (Guadalajara MEXICO)
Dylan Cameron (Austin TX)
Fabrizio Cammarata (Palermo ITALY)
Cape Francis (Brooklyn NY)
Castlecomer (Sydney AUSTRALIA)
ChihiroYamazaki+ROUTE14band (Tokyo JAPAN)
CIFIKA (Seoul SOUTH KOREA)
Cilantro Boombox (Austin TX)
Cirkus Funk (Cali COLOMBIA)
C.Macleod (Stornoway UK-SCOTLAND)
Kelvyn Colt (Bingen GERMANY)
Coma Pony (Chihuahua MEXICO)
Crumb (Brooklyn NY)
Cursed Earth (Perth AUSTRALIA)

Curved Light (Austin TX)
Cut Worms (Brooklyn NY)
Mikaela Davis (Rochester NY)
Jarv Dee (Seattle WA)
Helena Deland (Montreal CANADA)
Deluxe (Aix-En-Provence FRANCE)
Dirgahayu (Kuala Lumpur MALAYSIA)
Stella Donnelly (Fremantle AUSTRALIA)
Keelan Donovan (Portland ME)
Joey Dosik (Los Angeles CA)
Draper (London UK-ENGLAND)
DYGL (Tokyo JAPAN)
El Otro Borges (Buenos Aires ARGENTINA)
El Otro Grupo (Santa Marta COLOMBIA)
Farina (Medellin COLOMBIA)
Fatai (Melbourne AUSTRALIA)
FAVX (Madrid SPAIN)
Charlie Faye & The Fayettes (Austin TX)
Ruby Fields (Cronulla AUSTRALIA)
Fis and Rob Thorne (Palmerston North NEW ZEALAND)
The Fish Police (London UK-ENGLAND)
Flyte (London UK-ENGLAND)
The Foreign Resort (Copenhagen DENMARK)



PO Box 685289 Austin, Texas 78768
T 512.467.7979
sxsw.com

Forever (Montreal CANADA)
FOXTRAX (New York NY)
Francobollo (London UK-ENGLAND)
Freedom Hawk (Virginia Beach VA)
Fuglar (Santiago CHILE)
GANGES (Madrid SPAIN)
Gang of Youths (Sydney AUSTRALIA)
Nubya Garcia (London UK-ENGLAND)
Samantha Glass (Madison WI)
William Harries Graham (Austin TX)
Grand Analog (Toronto CANADA)
Grandchildren (Philadelphia PA)
Greenbeard (Austin TX)
Grim Streaker (Brooklyn NY)
Grupo Rebolu (Colombia NY)
Gulfer (Montreal CANADA)
Gurr (Berlin GERMANY)
Sinead Harnett (London UK-ENGLAND)
Hatchie (Brisbane AUSTRALIA)
Hater (Malmo SWEDEN)
Ashley Henry Trio (London UK-ENGLAND)
Higher Brothers (Chengdu CHINA)
The Homesick (Dokkum NETHERLANDS)
Honduras (Brooklyn NY)

Warren Hood (Austin TX)
Husky Loops (London UK-ENGLAND)
HUXLEE (Los Angeles CA)
IAMDDDB (Manchester UK-ENGLAND)
Izzy True (Trumansburg NY)
Jade Imagine (Melbourne AUSTRALIA)
Joji (Tokyo JAPAN)
JP The Wavy (Tokyo JAPAN)
Keith Ape (Seoul SOUTH KOREA)
Sarah Klang (Gothenburg SWEDEN)
La Banda Morisca (Andalucía SPAIN)
Manu Lanvin (Lyon FRANCE)
Leather Girls (Austin TX)
Luna Lee (Seoul SOUTH KOREA)
Lethal Bizzle (London UK-ENGLAND)
Benji Lewis (Melbourne AUSTRALIA)
Dean Lewis (Sydney AUSTRALIA)
LNG/SHT (Cancun MEXICO)
Los Wilds (Madrid SPAIN)
Lolo Lovina (Sydney AUSTRALIA)
Luneta Mágica (Manaus BRAZIL)
The Magnettes (Pajala SWEDEN)
Manatee Commune (Seattle WA)
Mannequin Pussy (Philadelphia PA)



PO Box 685289 Austin, Texas 78768
T 512.467.7979
sxsw.com

Maréh (Cali COLOMBIA)
MARLENE (Stockholm SWEDEN)
Anna McClellan (Brooklyn NY)
MC Lars (Berkeley CA)
Melo Makes Music (Chicago IL)
Milk & Bone (Montreal CANADA)
Miqui Brightside (DJset)
(Madrid SPAIN)
Mogli (Hamburg GERMANY)
Mothership (Dallas TX)
Museless (Barcelona SPAIN)
My Life as Ali Thomas (Bangkok THAILAND)
Hans Nayna (Mahebourg MAURITIUS)
Night Beats (Austin TX)
Not3s (Hackney UK-ENGLAND)
No Vacation (San Francisco CA)
October (Auckland NEW ZEALAND)
Nnamdi Ogonnaya (Chicago IL)
Okey Dokey (Nashville TN)
ONR (Glasgow UK-SCOTLAND)
The Orielles (Halifax UK-ENGLAND)
Our Girl (London UK-ENGLAND)
The Outer Vibe (Nashville TN)

The Outfit, TX (Dallas TX)
Jay Park (Seoul SOUTH KOREA)
Partner (Windsor CANADA)
Peach Pit (Vancouver CANADA)
Sloan Peterson (Sydney AUSTRALIA)
pH-1 (Seoul SOUTH KOREA)
Phe Reds (Seattle WA)
Sara Pi (Barcelona SPAIN)
Plastic Picnic (Brooklyn NY)
pronoun (Brooklyn NY)
Punjabtronix (Bristol UK-ENGLAND)
Oliver Rajamani (Austin TX)
David Ramirez (Austin TX)
Rancho Aparte (Quibdó COLOMBIA)
Ratboys (Chicago IL)
Gemma Ray (Berlin GERMANY)
Lou Rebecca (Paris FRANCE)
*repeat repeat (Nashville TN)
Jess Ribeiro (Melbourne AUSTRALIA)
Rich Chigga (Jakarta INDONESIA)
R.LUM.R. (Nashville TN)
Lucy Rose (London UK-ENGLAND)
Rude Kid (London UK-ENGLAND)
RVG (Melbourne AUSTRALIA)



PO Box 685289 Austin, Texas 78768
T 512.467.7979
sxsw.com

Salem's Bend (Los Angeles CA)	Tennis System (Los Angeles CA)
Sammus (Ithaca NY)	Terry vs. Tori (Seville SPAIN)
sarasara (Lille FRANCE)	Theodore (Athens GREECE)
Sassy 009 (Oslo NORWAY)	TiKA (Toronto CANADA)
Say Sue Me (Busan SOUTH KOREA)	Adam Torres (Austin TX)
Ed Schrader's Music Beat (Baltimore MD)	Totally Mild (Melbourne AUSTRALIA)
Shamir (Las Vegas NV)	Touts (Derry UK-N. IRELAND)
Shopping (London UK-ENGLAND)	Uni (New York NY)
Sik-k (Seoul SOUTH KOREA)	Us and Us Only (Baltimore MD)
Silibrina (São Paulo BRAZIL)	Dhruv Visvanath (New Delhi INDIA)
Raz Simone (Seattle WA)	VOWWS (Los Angeles CA)
Smut (Cincinnati OH)	Voyager (Perth AUSTRALIA)
Snail Mail (Baltimore MD)	VVV (Austin TX)
Sonars (Bergamo ITALY)	Warbly Jets (Los Angeles CA)
SPORTS (Philadelphia PA)	The Watchers (San Francisco CA)
SsingSsing (Seoul SOUTH KOREA)	The Weather Station (Toronto CANADA)
Steak (London UK-ENGLAND)	The Wedding Present (Leeds UK-ENGLAND)
Stefflon Don (London UK-ENGLAND)	Jerry Williams (Portsmouth UK-ENGLAND)
Stonefield (Macedon Ranges AUSTRALIA)	Marlon Williams (Christchurch NEW ZEALAND)
Sturle Dagsland (Stavanger NORWAY)	Wo Fat (Dallas TX)
Sun Seeker (Nashville TN)	Woodie GoChild (Seoul SOUTH KOREA)
Surfbort (Brooklyn NY)	"World Music Unleashed" by SIPM (Austin TX)
Surma (Leiria PORTUGAL)	Yemen Blues (Tel Aviv ISRAEL)
Talisco (Paris FRANCE)	



PO Box 685289 Austin, Texas 78768
T 512.467.7979
sxsw.com

Yultron (Los Angeles CA)

The Zephyr Bones (Barcelona SPAIN)

Yungen (London UK-ENGLAND)

Violetta Zironi (Reggio Emilia ITALY)

(This list is subject to change. More performers will be announced at a later date.)

To apply to perform, or for more information on the SXSW Music Festival, please go to sxsw.com/festivals/music/. The final deadline to apply is Friday, October 20, 2017.

Listen to the artists who will be performing at SXSW 2018 by tuning into SXSWfm at sxsw.com/fm on your mobile device or desktop, or on-demand any time at mixcloud.com/sxswfm.

Joining these performing artists are previously-announced conference speakers including Grammy Award-winning singer and songwriter Keith Urban, Spotify Chief Content Officer Stefan Blom, United Shades of America host W. Kamau Bell, and songwriter and producer Savan Kotecha.

All SXSW Music registrants receive primary access to Music and Convergence conference programming including Keynotes and Featured Speakers, Music Festival showcases, Comedy Festival showcases, exhibitions, networking Meet Ups, SXSW Gaming, the Flatstock Poster Show, Registrants Lounge, the SouthBites Trailer Park, the SXSW Outdoor Stage at Lady Bird Lake concerts, and the closing BBQ & softball tournament. Secondary access is allowed into most Interactive and Film events. For more information, please visit sxsw.com. To register for the event, please visit sxsw.com/attend [<https://www.sxsw.com/attend/>]. SXSW's next registration deadline is October 20, 2017.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, TX, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film and music industries. The event, an essential destination for global professionals, features conference programming, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2018 will take place March 9-18, 2018.

SXSW Music 2018 is sponsored by Capital One and The Austin Chronicle.

###

For more information, please contact Elizabeth Derczo at musicpress@sxsw.com or 512-467-7979 x 209.



PO Box 685289 Austin, Texas 78768
T 512.467.7979
sxsw.com