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## **SXSW MUSIC FESTIVAL - FINAL ROUND OF SHOWCASING ARTISTS ANNOUNCED**

Over 1,000 artists from over 50 countries performing across 50+ stages

**Austin, Texas - March 6, 2025** - The South by Southwest® Music Festival (SXSW®) has announced the final round of Showcasing Artists invited to perform at the 39th annual event. Taking place March 10-15, 2025, the festival programmers aim to reignite the exhilaration of discovery for fans and industry alike as they discover their new favorite artist across the eclectic backdrop of Austin.

"As the final days leading into SXSW approach, this last announcement includes all the incredible performers set to arrive in Austin soon," said James Minor, VP of Music Festival. "We know many will be traveling from afar to showcase their talents to excited audiences, and we couldn't be more appreciative of all the dedication it has taken to get to this point."

**The final announcement includes festival favorites** like Aiko (Prague CZECHIA), Ali (Jakarta INDONESIA), Band of Horses (Seattle WA), Baths (Los Angeles CA), Beth McCarthy (York UK-ENGLAND), Big Freedia (New Orleans LA), Cardinals (Cork IRELAND), Chinese American Bear (Seattle WA), Coldwave (Adelaide AUSTRALIA), The Courettes (Aalborg DENMARK), Dope Lemon (Byron Bay AUSTRALIA), Frankie and the Witch Fingers (Los Angeles CA), Freak Slug (Manchester UK), Gurriers (Dublin IRELAND), Her New Knife (Philadelphia PA), HIMALAYAS (Cardiff UK-WALES), Holy Fuck (Nova Scotia CANADA), Honeyglaze (London UK-ENGLAND), Jack's Mannequin (Orange County CA), La Sécurité (Montreal CANADA), Man/Woman/Chainsaw (London UK-ENGLAND), Maruja (Manchester UK-ENGLAND), mary in the junkyard (London UK-ENGLAND), Nanocluster [Immersion | SUSS] (Brighton UK-ENGLAND), Personal Trainer (Amsterdam NETHERLANDS), shishi (Vilnius LITHUANIA), Sofie Royer (Vienna AUSTRIA), Steve Wynn (New York NY), st. Pedro (Tenerife SPAIN), Sunna Margrét (Reykjavík Iceland), Sunflower Bean (New York NY), Tia Ray (Huaihua City CHINA), Twin Shadow (Los Angeles CA), YHWH Nailgun (New York NY), youbet (Brooklyn NY), Zamaera (Kuala Lumpur MALAYSIA) and more.

**Recent additions include:** Benson Boone (Monroe WA), Claire Rosinkranz (Los Angeles CA), Confidence Man (Brisbane AUSTRALIA), Everclear (Portland OR), Ginuwine (Washington DC), Jennifer Cardini (Lisbon PORTUGAL), Duckwrth (Los Angeles CA), Geto Gala (Austin TX), Ivan Bornejo (Riverside CA), John Fogerty (Berkley CA), Lucero (Memphis TN), Megan Moroney (Douglasville GA), Nuclear Daisies (Austin TX), Passion Pit (Cambridge MA), Rema (Benin City

NIGERIA), shower curtain (Brooklyn NY), Slim Thug (Houston TX), Sir Woman (Austin TX), Tokyo Syoki Syodo (Shimokitazawa JAPAN), U.S. Girls (Toronto CANADA), VooTrot (Austin TX), Wand (Los Angeles CA), ZHU (Los Angeles CA), and Z-Ro (Houston TX).

The [SXSW Music Opening Party](#) presented by Tencent Music Entertainment takes place on **Tuesday, March 11** at The Mohawk. Kick off the SXSW 2025 Music Festival with complimentary beverages and a stacked two-stage showcase of artists from around the globe. The lineup includes Meg Remy's **U.S. Girls**, who will be offering a sneak peek of new material; **Immersion**, the krautrock-leaning project of Colin Newman (Wire) and Malka Spigel (Minimal Compact); a beat-spitting battle royale with **The Beatbox Collective** vs **SOUP** (Jurassic 5), and more. This show also benefits World Central Kitchen, who are commemorating 15 years of providing aid around the world.

Many of SXSW's showcases are curated by SXSW programmers in collaboration with record labels, booking agencies, export offices, music publishers, media outlets, lifestyle brands and more. These presented showcases give attendees the opportunity to experience sets in exclusive, small-stage performances.

#### **Complete List of Presenters:**

##### **A - D**

- Academy Fight Songs, All The Vibes, Art Decade Creatives, Artist For Action, Athens in Austin, Audiofemme
- Baby's All Right, BBC Introducing, Beyond The Music, Billboard, Blue Moon Presents, BMG, BreakOut West, British Music Embassy, Broadside Hacks Folk Club
- C3 Management, CareFreeBlackGirl, Chicken Ranch, Chris Hawkins' Awesome Friends, Classical Unlocked, College of Hip Hop Knowledge, The Cooperage, Corson Agency
- De Los, Dialled-in, Dialog, Dom Recs, Don Giovanni, Dots Per Inch

##### **E - H**

- End of the Trail, EQ Austin, European Music Exporters Exchange (EMEE), Everything RnB, Exclaim! Magazine
- Fierce Panda, Flak Records, Focus Wales, FRIENDSHIP., Friends From New York, Friends From The East Festival, Future Classic
- German Music Export by Initiative Musik, Give-A-Note Foundation, Green Witch Recordings, Greyline Live, Grillz By Scotty, Gyro Group
- High Road Touring

##### **I - M**

- Iceland Music, Island Wave, Italians Do It Better
- f[Jazz Re:freshed], Jump On It
- KCRW, KEXP's Eastern Echoes, KEXP's El Sonido Live!, KOOP, KUTX - The Breaks
- LatiNxt, Let's Gig Brazil, Live at Leeds, The Line of Best Fit, The Loyalty Firm
- Madison House, M for Montreal, Mint Talent Group, Monster Children, Mothland, Music From Ireland

##### **N - R**

- Need Pastel, New Zealand Music Commission, NIVA (National Independent Venue Association), NPR Music Stations
- OMEN Magazine, One Fiinix Live
- Pearl Snap Productions, Penny Loafer PR, [PIAS], Planetary Group, Pop Montreal, Project Nowhere
- Range Magazine, Reeperbahn Festival, Ristband, RnB Forever, Rolling Stone, Rough Trade Publishing

## **S - Z**

- Sleepy Cat Records, Smartpunk, SO Recordings, Sofar Sounds, SoundCzech, Sound of SEA, Sounds Australia, South Asian House, Space Agency, The Spanish Wave
- Taiwan Beats, Tavia MD, Tencent Music Entertainment, Tokyo Calling, Traffic Music Group
- UTOPIAfest
- Very Necessary, Vinilious Records
- Warner Music Latina, We Were Never Being Boring, Wide Days Scotland, Women In Music Canada, WOMEX

## **Complete Lists of Performers:**

- Linked [here](#) is a sortable airtable that contains information on each artist's genre, publicist contact information, and social media pages where available (this list is subject to change).
- One of SXSW's distinct features is international representation - check out this [Airtable](#) for all the artists grouped by country that are performing at the Music Festival.

## **Conference Programming:**

Music-focused [Conference Programming](#) grants attendees the opportunity to learn how to navigate the music business and meet people who can help advance careers at every level.

- All SXSW Music registrants receive primary access to the [Music & Tech](#) and [Music Industry](#) Tracks, [Music Mentor Sessions](#), [Music-focused Workshops](#), plus all [Keynotes](#) and [Featured Speakers](#).
- Featured Music Sessions include [In One Ear: Cocteau Twins, Ivor Raymonde and Me](#) with **Simon Raymonde** in conversation with KCRW's Alejandro Cohen, [AI, Music & Creativity in the Imagination Age](#) with **Holly Herndon**, [Breaking the Fourth Wall](#) with Metallica's **Lars Ulrich** and Apple Music's Zane Lowe, [Fans Over Fees: Touring in the Age of Secondary Market Greed](#) with **Andrew McMahon** of Jack's Mannequin, and a [Keynote Conversation](#) with **John Fogerty** and **Tom Morello**.

The online [SXSW Schedule](#) provides a complete rundown of 2025 programming, broken down by time and event category, with the ability to build a customized schedule.

## **About SXSW**

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film and television, music, education, and culture. An essential destination

for global professionals, the annual March event features sessions, music, and comedy showcases, film and television screenings, exhibitions, professional development, and a variety of opportunities to meet and connect with people. SXSW proves that the most unexpected discoveries happen when diverse topics and individuals come together. SXSW 2025 will take place March 7–15 in Austin. Learn more at [sxsw.com](https://sxsw.com). To register for the event, please visit [sxsw.com/attend](https://sxsw.com/attend).

SXSW's expansion into the Asia Pacific region, with SXSW Sydney starting in 2023 and Europe with SXSW London in 2025, provides new possibilities at this iconic experience. These events, each with their own distinct flavor, make South By an indispensable three-stop tour for the global creative community.

SXSW 2025 Driven by Rivian. The SXSW Music Festival is sponsored by JBL and The Austin Chronicle.

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Press Contacts:  
Janessa Bowen  
Benjamin Perez  
Jody Arlington  
[press@sxsw.com](mailto:press@sxsw.com)